A Convergence of Disruptors 2020

Professional Development Institute

APRIL 20, 21, 2020

Sponsorship Opportunities
A Novel Approach to Canada's Security Challenges

As Canada progresses into the 21st Century its place in the world is increasingly dependent on security, economic strength and technological evolution.

These issues are inseparable as Canada strives to keep pace with unfolding disruptive issues related to geopolitics, socioeconomics, the environment and cyber-information. Disruption is a two-sided coin: it can lead to political destabilisation and international security crises but also creates opportunities for positive democratic, social and economic changes.

The conference innovatively addresses national security using four broad themes of disruption:

- Geopolitics
- Environment
- Socioeconomic
- Cyber-information

2020 Conference at a Glance

- Two-day conference
- 150+ public and private sector attendees across all levels
- 20+ panelists and experts
- Held at the Ottawa Conference and Event Centre
- Complimentary refreshments and lunch
- Media coverage
- Keynote by Jeh Johnson, former US Secretary of Homeland Security
Colin Clarke

Colin P. Clarke (PhD University of Pittsburgh) is a senior research fellow at The Soufan Center in New York, an associate fellow at the International Centre for Counter-Terrorism (ICCT) in The Hague, a non-resident senior fellow at the Foreign Policy Research Institute (FPRI), and an assistant teaching professor at Carnegie Mellon University. For ten years he was with the RAND Corporation, where his research focused on terrorism, insurgency and criminal networks. He is the author of Terrorism, Inc.: The Financing of Terrorism, Insurgency, and Irregular Warfare; Terrorism: The Essential Reference Guide; and After the Caliphate: The Islamic State and the Future Terrorist Diaspora.

Dennis Horak

Dennis Horak (BA Honours [Political Science] York University, 1983; MSc Econ. [International Relations], London School of Economics, London U.K., 1984. He joined the Department of External Affairs in 1987. He has had overseas assignments as a Political Officer in Stockholm (1989-90) and Warsaw (1990-93), Riyadh (1996-99) and London (2002-06). He was appointed as Head of Mission/Chargé d’affaires in Tehran (2009-12) and as Ambassador to Saudi Arabia, Oman, Bahrain and Yemen (2015-18). Headquarters assignments have included assignments as Director of the Gulf and Maghreb Division and as Director of the Middle East Division. He retired in September 2018 and currently lives in Toronto with his wife Sally.

Dr. Monica Gattinger

Monica Gattinger is Director of the Institute for Science, Society and Policy, Full Professor at the School of Political Studies and Chair of Positive Energy at the University of Ottawa. Professor Gattinger’s research and engagement focus on the energy and arts/cultural policy sectors, exploring how to strengthen governance, public policy and regulation in the context of fast-paced innovation, technological change and markets, fundamental social and value change, and lower public trust in government, industry, science and expertise. Gattinger is a Fellow at the Canadian Global Affairs Institute and serves on advisory boards for the Institute on Governance, the National Research Council Canada, the Nuclear Waste Management Organization, Pollution Probe and the University of Calgary. Monica received the 2020 Clean50 Award for her thought leadership in the energy sector. She holds a Ph.D. in public policy from Carleton University.

Jay Ingram

Jay Ingram has hosted two national science programs in Canada, Quirks and Quarks on CBC radio and Daily Planet on Discovery Channel Canada. He has written 16 books, which have been translated into 15 languages, has six honorary degrees, is a member of the Order of Canada and a fellow of the Royal Canadian Geographical Society. From 2005-2015, he was Chair of the Science Communications Program at the Banff Centre. He is also co-founder and chair of the arts and engineering smashup called Beakerhead, which began in September 2013 in Calgary.

Jeh Johnson

Jeh Johnson was the Secretary of the Department of Homeland Security (DHS) from December 23, 2013 to January 20, 2017. As such, he led the third largest Department of the U.S. government, with a workforce of 229,000 employees and 22 components including TSA, Customs and Border Protection, Immigration and Customs Enforcement, U.S. Citizenship and Immigration Services, FEMA, the Coast Guard, and the Secret Service.
Under Secretary Johnson’s leadership, DHS was responsible for counterterrorism, cybersecurity, aviation security, border security, port security, maritime security, administration and enforcement of our immigration laws, protection of our national leaders, protection of critical infrastructure, detection of and protection against chemical, biological and nuclear threats to the homeland, and response to disasters.

James Malizia
James Malizia is the Chief Security Officer at the Bank of Canada. His former responsibilities include Assistant Commissioner with the RCMP Federal Policing Operations which involved oversight of national security, terrorism, serious and organized crime, corruption, financial crime and cyber-crime investigations as well as Protective Policing, Major Events Security and Aviation Security. In recognition of his many contributions to the policing profession and service to the community, James is the recipient of several awards including Officer of the Order of Merit of the Police Forces as well as the Queen’s Golden and Diamond Jubilee Medals.

Jonathan Manthorpe
Jonathan Manthorpe has worked for all Canada’s major newspapers and news groups. He has been a foreign correspondent, war correspondent, and international affairs commentator for 40 years, and has been posted in Europe, Africa and Asia. He is now a freelance columnist and commentator, but is focussing increasingly on writing books.

While print journalism has been the central core of Manthorpe’s career, he has undertaken special projects for a number of governmental and non-government agencies. From 1980 to 1982 Manthorpe was part of a small team based in London to advise then Prime Minister The Right Honorable Pierre Trudeau on patriation of the Canadian Constitution. From 2003 to 2006 Manthorpe was a member of the Canada-Japan Forum advising the two prime ministers on ways to broaden and deepen bilateral relations.

Margaret McCuaig-Johnston
Margaret McCuaig-Johnston is a Senior Fellow at the Institute for Science, Society and Policy at the University of Ottawa and the China Institute, University of Alberta, as well as Distinguished Fellow with the Asia Pacific Foundation of Canada and Research Associate with Duke University in Kunshan China. She served at the assistant deputy minister level at Canada’s Department of Finance, Natural Resources Canada, and the Natural Sciences and Engineering Research Council, and has had senior management positions at Industry Canada, the Prime Minister’s National Advisory Board on Science and Technology, and the Privy Council Office. For the last seven years of her government career, Margaret was a member of the Canada-China Joint Committee on Science and Technology.

Barbara Perry
Dr. Barbara Perry is a Professor in the Faculty of Social Science at Ontario Tech University, and Director of the Centre on Hate, Bias and Extremism. She is especially interested in the area of right-wing extremism and is currently conducting a Public Safety Canada-funded three-year national study of right-wing extremism in Canada. Her latest book is Right Wing Extremism in Canada, written with fellow Canadian scholar Dr. Ryan Scrivens.

More speakers to follow. Visit our website to know more:
PDInstitute.uOttawa.ca/Convergence
Sponsorship Opportunities

The following are guidelines for event-specific opportunities for promoting your organisation’s profile. The most productive partnerships originate from discussions between the event organizers and the client. We will be happy to develop a custom approach to meet your objectives.

Platinum Sponsor ($15,000)

- Mentions and recognition as platinum sponsor from the podium at regular intervals
- Opportunity to give welcoming remarks at start of conference
- Introduction of high profile VIP speakers and keynotes
- Two complimentary VIP tickets to the conference
- Allocated space for two roll-up banners by main entrance or stage
- Access to VIP hospitality lounge
- Social media mentions ahead of and during conference
- Prominent placement of the company logo on:
  - conference website
  - conference signage (digital and printed)
  - invitations and printed materials, e.g. conference agenda
  - electronic invitations
- Distribution of two approved corporate items to participants
- Inclusion in press release

Gold Sponsor ($10,000)

- Mentions and recognition as gold sponsor from podium
- Introduction of a panel of speakers
- One complimentary VIP ticket to the conference
- Allocated space for two roll-up banners by main entrance
- Access to VIP hospitality lounge
- Social media mentions ahead of and during conference
- Placement of the company logo on:
  - conference website
  - conference signage (digital and printed)
  - invitations and printed materials, e.g. conference agenda
  - electronic invitations
- Distribution of one approved corporate item to participants
SPONSORSHIP OPPORTUNITIES

Silver Sponsor ($5,000)

- Mentions and recognition as silver sponsor from the podium
- Introduction of a panel of speakers
- Allocated space for one roll-up banner by main entrance
- Access to VIP hospitality lounge
- Social media mentions ahead of and during conference
- Placement of the company logo on:
  - conference website
  - conference signage (digital and printed)
  - invitations and printed materials, e.g. conference agenda
  - electronic invitations

Bronze Sponsor ($2,500)

Organizers will discuss various customized sponsorship recognition packages that may include, but not limited to:

- lunches and breaks
- networking sessions
- cocktail receptions
- post-event report sponsorships
- distribution of promotional items, etc.
SPONSORSHIP COMMITMENT FORM

On behalf of ____________________________________________________________________________
(Company Name)

This confirms our commitment to support the University of Ottawa Professional Development Institute’s Convergence of Disruptors conference 2020.

We wish to become a:

___ Platinum Sponsor    $15,000
___ Gold Sponsor          $10,000
___ Silver Sponsor    $5,000
___ Bronze Sponsor    $2,500

This commitment form, if submitted prior to March 15, 2020, will ensure that maximum visibility can be provided as per respective sponsorship benefits. Please make cheques payable to the University of Ottawa.

Company Name: __________________________
Name/Title: __________________________
(Please print)
Address: __________________________
Phone: __________________________
City: __________________________
Email: __________________________
Province: _____
Signature: __________________________
Date: __________________________

Please return form to:

Élissa Blake
Professional Development Institute
University of Ottawa
Elissa.Blake@uOttawa.ca